



PRESS CENTER

FOR IMMEDIATE RELEASE
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Richman Associates to Report from Worldwide Scientific Meeting on Retinal Degenerative Disease

Richman Associates, LLC, will once again be attending the ARVO Annual Meeting as the eyes and ears of clients seeking insights and reporting about significant gains in ophthalmic research and clinical care.

Presently, Richman Associates (www.richmanassociates.com) is scheduled to report on retinal degenerative disease for clients that include AMD Alliance International, Retina International, and the Macular Degeneration Foundation.

ARVO 2009, in Ft. Lauderdale from May 3 – 7, is the annual meeting of the Association for Research in Vision and Ophthalmology, the world's premier professional organization for ophthalmic researchers.

Richman Associates principal Elaine Richman, Ph.D., is also an invited program participant in "ARVO's Pizza with a Prof," on May 6, noon to 1:30. Dr. Richman will be hosting a discussion about science writing for participants who want to hone their writing skills or learn about science writing as a career. Pre-registration is accepted through the ARVO 2009 meeting website.

For over 20 years, Richman Associates has been a leader in transforming complex science and medical information into effective communications. Richman Associates clients include ARVO, NEI, FDA, AMD Alliance International, Research to Prevent Blindness, Prevent Blindness America, Retina International, Alcon, Foundation Fighting Blindness, and American Academy of Optometry, among others.

Some recent examples of work by Richman Associates:

- An article with glaucoma researchers Robert N. Weinreb and Paul L. Kaufman in the most recent issue of *IOVS*, about the 2008 NEI/FDA CDER glaucoma clinical trial design and endpoints symposium.
- Csaky KG, Richman EA, and Ferris FL. Report from the NEI/FDA ophthalmic clinical trial design and endpoints symposium. *IOVS* 2008;49:479-89.
- *LightsOn* newsletter, for Fight for Sight.
- "The Cost of Vision Disorders, Vision Impairment, and Blindness in the U.S.," for Prevent Blindness America.
- A new logo for the American Academy of Optometry.
- "AEVR Congressional Briefing Highlights AMD Awareness Week 2008: Scientist Reveals Advances in Genetic and Translational Research," for Alliance for Eye and Vision Research

For information about how Richman Associates can assist your organization, please contact Dr. Richman directly at erichman@richmanassociates.com or 410-491-8370.

To arrange for ARVO 2009 reporting, please contact us by April 27.

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